



Embedding Creative Aging in Healthy Aging Policy & Planning



Meet Your *Speakers*



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What is Creative Aging?

It's the practice of intentional artistic and creative engagement throughout our lives to support our health, connection, and purpose as we age.

Creativity is lifelong and older adults are essential cultural contributors across all art forms, skill levels, and communities.



Where Creative Aging is Happening!



Direct Local Programming



- Community + faith-based centers
- Independent + assisted living
- Intergenerational collectives
- Libraries
- Museums
- Universities
- and more!

Infrastructure + Policy Support

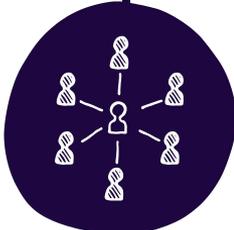


- Coalitions + information hubs on local arts engagement
- Health systems + insurance companies via “arts on prescription” programs
- State-based cultural agencies nurturing programs in rural + urban localities
- Four state aging plans!

Three Trending Issues in Healthy Aging with Links to Creative Aging



Brain Health: *Creative learning and expression stimulates cognitive function, memory, and neuroplasticity*



Social Connectedness: *Arts engagement builds community, reduces loneliness, and strengthens resilience*



Livable Communities: *Programs promote local inclusion, intergenerational exchange, and neighborhood vitality*



Recommendations

Creative Aging in the Healthy Aging Ecosystem

- **Elevate awareness** of creative aging and its linkage to healthy aging.
- **Embed** creative aging **in state and federal policies** centered on healthy aging.
- **Accelerate diffusion and investment** of creative aging, particularly **in the private sector**.



What's Up Next?

**Share Your Feedback
via Our Brief Survey**



*We'll also share the survey in
our follow-up email!*

**Register for "Practical
Strategies to Build Support
for Creative Aging" Seminar**



*Wednesday, June 10th
1pm-2pm EST*

