

LIFETIME ARTS TOOLKIT



# Best Practices in Intergenerational Arts Education Program Design



Intergenerational arts programs provide exciting, engaging opportunities for younger and older people to learn and generate artwork together. Lifetime Arts has developed the following set of best practices for creative aging teaching artists, program hosts, and administrators to use when designing intergenerational arts education programming.



## ★ Before you begin...

- **Consider your programmatic goals.** What will an intergenerational arts education program offer your learners vs. one designed for an individual age group?
- **As always, programs should be responsive to the constituents you aim to serve.** Make sure the older adult learners you serve want to participate in intergenerational programming before you design one. (Some older adults prefer building relationships with those in their own age group).
- **Intergenerational programs are built on strong community partnerships.** Connect with local senior centers, older adult communities, schools, libraries, places of worship, community youth groups, and arts organizations to learn who might be interested in collaborating.

# *Successful intergenerational arts education program design will:*

## **Generate Community**



**The more sequential sessions you can offer in a given program series, the deeper the skill-building, creative expression, and social connection your participants will experience. Try to design a program that is around a minimum of four sessions of 60-90 minutes each.**

Make social engagement the top priority when designing your program:

-  Create a safe and equitable “shared space” where participants can build new relationships and foster these social connections across generations.
-  Design your social engagement activities around an active exchange between both age groups, as opposed to having one side lecture another. Doing so will better promote community building and increase retention.
-  Be aware of generational differences. Groups may have vastly different communication styles and preferences, value systems, and levels of adoption of cultural norms. Highlight the fact that exploring our differences breeds opportunities for growth and connection.



# *Successful intergenerational arts education program design will:*

## **Promote Shared Learning + Creating**

-  Design your program so that no matter their skill level, every participant feels welcome to take part.
-  There should be equal skill-building/artmaking participation across age groups. One group should not do more of the artmaking, while the other group observes, or merely serves as “inspiration.”
-  Make sure all groups share in creative decision-making throughout the process, and that any culminating work reflects that co-creation.
-  Intergenerational programming is not “one size fits all.” The artform and skill-building curriculum should be engaging for all participants, but understand that the outcomes of their learning may vary.



# *Successful intergenerational arts education program design will:*

## **Provide Equal Access**



Use universal design to ensure programs are barrier-free for all age groups:

- **Scheduling:** Consider the time and location for your program. Ask people what works best for them when conducting pre-program research.
- **Program location:** If you are not able to find a location that is central nor easily accessible for everyone in the community, consider arranging transportation to bring the groups together.
- **Accessibility in program space:** Ensure that everyone can hear and see clearly, that there are no trip hazards, and there is plenty of seating for everyone.
- **Communications and instructions:** Distribute informational materials in large print. Use name tags!
- **Remote program delivery:** If you are delivering an online or phone-based program, make sure that you get everyone familiar with the meeting platform ahead of time, and have assistance on hand to help address tech issues during each session.



Practical consideration:

- What kind of buy-in do you need from teachers or senior organization staff to make sure attendance is equally robust across generational groups?



# *Successful intergenerational arts education program design will:*

## **Combat Ageism in Both Directions**



Within the program design, surface, explore, and address the stereotypes one group might hold about the other.



Use the creating and sharing of artistic work to dismantle ageist stereotypes. Find opportunities for both groups to see each other beyond their ages – as fellow creators, learners, and artists.



**Lifetime Arts**

Founded in 2008

**We work to build a world without  
ageism and social isolation by  
collaboratively weaving creative aging  
into the fabric of our communities.**



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